



# A YEAR IN REVIEW

2014

Celebrate with us! From important wins for sharks and rays to saving marine life from deadly underwater debris, your involvement and support - fins on or off - made our 2014 accomplishments possible. Thanks to YOU, in 2014 we've:

## Mobilized

# 5,483

OCEAN ADVOCATES TO SEND **28,804 LETTERS** URGING SUPPORT FOR SHARK AND RAY PROTECTION



# 4096



SCUBA DIVERS IN **58** COUNTRIES TO REMOVE **87,668** ITEMS OF RUBBISH WEIGHING OVER **28,000 KGS.**

CERTIFIED DIVE AGAINST DEBRIS INSTRUCTORS TO HELP TRAIN A BASE OF VOLUNTEERS COMBATTING OCEAN TRASH EVERY DAY.

# 182



CERTIFIED 482 AWARE SHARK CONSERVATION INSTRUCTORS TO TEACH AWARENESS TO **731 STUDENT DIVERS.**



# 731

## Influenced

# 21



Listing of **21 sharks and rays** at the 11th meeting of the Conference of the Parties to the Convention on Migratory Species **#CMSCoP11**.

# CMS

CONVENTION ON MIGRATORY SPECIES

CMS MEMBER NATIONS TO MAKE A COMMITMENT AND ADVANCE INTERNATIONAL COOPERATION AND TACKLE THE MARINE DEBRIS CRISIS.



# EU

THE EU LITTER POLICY AS A MEMBER OF AN INTERNATIONAL NETWORK OF NGOS WORKING TO PROTECT AND RESTORE THE HEALTH OF THE MARINE ENVIRONMENT.



The **International Shark Conference** and IUCN Manta and Devil Ray Global Conservation Strategy Workshop to identify gaps in shark and ray research and conservation, and **discuss the future for sharks.**

## Activated

# 1,908

divers to pledge to follow 10 Tips for Divers to Protect the Ocean Planet



# 30,190

DIVERS AND OCEAN ADVOCATES TO TAKE ACTION LOCALLY.



# 29,481

people on the global marine debris crisis, the type of rubbish found by divers and amount removed from the ocean.

## Inspired

# 163,774

Facebook fans and 24,064 Twitter followers to learn more and share news and actions for ocean protection.



25 FINATHON® TEAMS TO RAISE \$52,495 TO HELP **FIGHT, INSIST AND NEGOTIATE** FOR THREATENED SHARKS AND RAYS.

# \$52,495

# 269



dive centres and Instructors to donate to ocean protection through **100% AWARE.**

2014 was one amazing year! We couldn't do it without your support. Join Project AWARE - make a donation today. [www.projectaware.org/donate](http://www.projectaware.org/donate)

Thank you for all you do for ocean protection.



\*figures as of 1st Dec 2014