

AYEAR IN REVIEW

2014

Celebrate with us! From important wins for sharks and rays to saving marine life from deadly underwater debris, your involvement and support - fins on or off - made our 2014 accomplishments possible. Thanks to YOU, in 2014 we've:

Mobilized

5,483

28, 804 LETTERS
URGING SUPPORT FOR SHARK
AND RAY PROTECTION

OCEAN ADVOCATES TO SEND



4096

SCUBA DIVERS IN 58 COUNTRIES TO REMOVE 87,668 ITEMS OF RUBBISH WEIGHING OVER 28,000 KGS.

CERTIFIED 482 AWARE SHARK

INSTRUCTORS TO HELP TRAIN A
BASE OF VOLUNTEERS COMBATTING
OCEAN TRASH EVERY DAY.

CERTIFIED DIVE AGAINST DEBRIS

1823

TO TEACH AWARENESS TO
731 STUDENT DIVERS.



Influenced



rays at the 11th meeting of the Conference of the Parties to the Convention on Migratory Species #CMSCoP11.

Listing of 21 sharks and

CONVENTION ON MIGRATORY SPECIES

CMS MEMBER NATIONS TO MAKE A

COMMITMENT AND ADVANCE

TACKLE THE MARINE DEBRIS CRISIS.

INTERNATIONAL COOPERATION AND



The International Shark
Conference and IUCN Manta

WORKING TO PROTECT AND RESTORE THE



Workshop to identify gaps in shark and ray research and conservation, and discuss the future for sharks.

and Devil Ray Global

Conservation Strategy

1,908

DIVERS AND OCEAN ADVOCATES

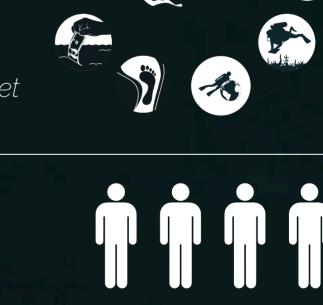
TO TAKE ACTION LOCALLY.

for Divers to Protect the Ocean Planet

30,190

divers to pledge to follow 10 Tips





29,481

people on the global marine debris crisis,

the type of rubbish found by divers and

amount removed from the ocean.

163,774

Facebook fans and 24,064 Twitter followers to learn more and share news and actions for ocean protection.

25 FINATHON® TEAMS TO RAISE



\$52,495 TO HELP FIGHT, INSIST AND NEGOTIATE FOR THREATENED SHARKS AND RAYS.

Instructors to donate to ocean protection through 100% AWARE.

© Project AWARE Foundation 2014

2014 was one amazing year! We couldn't do it without your support. Join Project AWARE – make a donation

today. www.projectaware.org/donate

Thank you for all you do for ocean protection.

