

**Check out these tips to raise funds for Project AWARE Foundation and support a growing movement of divers striving towards a clean, healthy and abundant ocean planet.**

### Make Your Conservation Activity Count

The simplest way to raise much needed funds is to ask volunteers to give a donation. Ask 20 volunteers for a donation of \$10 or ask 40 volunteers for a donation of \$5. Have prizes for most rubbish collected or the most fish spotted to encourage people to participate and have fun.



### Fundraising BBQ or Celebration Dinner

What better way to raise funds after your event than to organise a bbq or celebratory dinner?

Diving creates big appetites but remember to ask people to make a donation.

Be amazed, you'll see the dollars add up fast! Ask local businesses to donate food and drinks and get some volunteers to help. Choose your promotion eg 80 sausages at \$5 or 40 sausages with a drink at \$10 each and have a donation bucket on hand for spare change.



### Raffle, Auction or Lucky Dip

Why not get prizes donated for a raffle, auction or lucky dip to add some excitement at the end of a day's dive! Hold presentations for outstanding divers or the divers who collected the most rubbish during a Dive Against Debris. Sell 80 tickets at \$5 each or auction 8 major prizes with a reserve of \$50 each. Get prizes donated by local businesses.

### Treasure Hunt or Fancy Dress Dives

Tired of organising the same social events for your divers? Why not put some adventure or sparkle in to your dive activities. Underwater Treasure Hunts or Fancy Dress Dives are a great way to draw in the crowds. You can sell tickets to attend, give away prizes and have a great dive day!

### Sponsored Runs, Walks, Dives and Races

Take part in any upcoming fun runs, marathons or organise your own Sponsored Event. Whether it be a sponsored walk or dive encourage your staff and customers to get behind you. You could even do a three legged fin race with your customers! Sponsored Wear my Wetsuit for the Day or Wear my Snorkel for 24 hours!

### Shave for Sharks

Are you bored with the same haircut? Do you look in the mirror and wish your hairstyle could change? Well why not go for the latest fashion craze and shave your hair into the shape of a shark fin! Get your friends to sponsor you. You could even auction off who gets to use the clippers first.



There's lots of cool and exciting things you can do to raise money - just use your imagination and a bit of creativity and away you go. You'll have lots of fun and can be proud of your achievements when the donations come rolling in!

**Contact us if you're interested in fundraising for AWARE:**

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